

## Cautionary statement

This Review is intended to focus on matters which are relevant to the interests of shareholders in the Company. The purpose of the Review is to assist shareholders in assessing the strategies adopted and performance delivered by the Company and the potential for those strategies to succeed. It should not be relied upon by any other party or for any other purpose.

Forward looking statements are made in good faith, based on a number of assumptions concerning future events and information available to Directors at the time of their approval of this report. These forward looking statements should be treated with caution due to the inherent uncertainties underlying any such forward looking information. The user of these accounts should not rely unduly on these forward looking statements, which are not a guarantee of performance and which are subject to a number of uncertainties and other facts, many of which are outside of the Company's control and could cause actual events to differ materially from those in these statements. No guarantee can be given of future results, levels of activity, performance or achievements

Unless otherwise stated, all profit, margin and EPS data refer to normalised results, which can be found on the face of the Group Income Statement in the first column. The definition of normalised profit is as follows: IFRS result excluding charges for intangible asset amortisation, exceptional items, loss on disposal of a business and tax relief thereon. The Board believes that the normalised result gives a better indication of the underlying performance of the Group.

## Delivering our strategy

- o Achieve world class safety standards ≥ 50% improvement in 3 years
- Achieve operational excellence

- Grow in each of our core businesses
   Normalised profit up by £3.8m\*
- Re-establish ourselves in rail
- Establish new sources of income
- Reduce our debt
- Improve our ROCE

- Punctuality and customer service improving across the business; bestin-class achieved across the Group
- ➤ Won Essex Thameside: 15 years, £4bn in revenue
- German Rail, Middle East, Transit
- ➤ Net debt reduced by £100m since Petermann acquisition
- Group ROCE improves to 11.8%; North America Return on Assets +90bps to 22.6%

### Rail

### High quality bid has delivered key ET win

### **Driving progress**

- ET win establishes National Express as long term operator in UK rail – £4bn of revenue expected over 15 years
- Reflects transformation of c2c over last 15 years into UK's best performing franchise – topping punctuality league table for over 2 years at 96.7%\*
- c2c revenue growth of 6% supported by strong core passenger base
- Mobilisation of RME franchise in Germany ahead of 2015 start-up

### **Opportunities**

- ET strong credential for future bidding UK/international
- High quality bid for ScotRail
- Selective bids as part of DfT future franchising programme
- o €1.5bn pipeline for German rail bids
- Further opportunities in liberalising markets

#### \* Moving Annual Average to 17 July 2014

#### H1 2014

|           | 2014   | 2013   |
|-----------|--------|--------|
| Revenue   | £74.5m | £69.9m |
| Op profit | £5.4m  | £4.8m  |
| Margin    | 7.2%   | 6.9%   |

- o Revenue: 6% overall increase
- Profit: strong margin, delivering profit share to DfT during c2c extension

- Successful mobilisation in UK & Germany
- Achieving returns on rail bidding costs
- Political change in bidding landscape

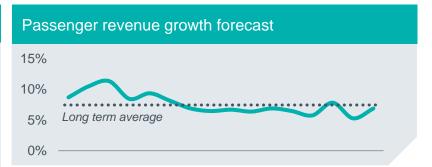
### Rail

### Essex Thameside: a new era of rail operations

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### A high quality innovative bid

- Driving revenue through quality, innovation & customer service
  - New timetable and fleet upgrades that add significant extra capacity
  - New technology to support customers & operations
  - Ground-breaking commitment to our customers
  - Significant opportunities in station management; e.g.
     Fenchurch Street
- Investing in passenger growth
  - £50m up-front investment in stations, technology & customer experience
- Strong financial bid that adds value for all stakeholders
  - Annual revenue growth rate consistent with historic trends ~7.5%; early growth driven by initiatives
  - Non-passenger revenue from retail and station management
  - £1.5bn premium to DfT\*; £33m in first full year





| Premium pa   | aymer | nts* to | DfT |     |     |     |     |     |
|--------------|-------|---------|-----|-----|-----|-----|-----|-----|
| Year         | '14   | '15     | '16 | '17 | '18 | '19 | '20 | '21 |
| Premium (£m) | 10    | 33      | 47  | 60  | 74  | 81  | 83  | 90  |
| Year         | '22   | '23     | '24 | '25 | '26 | '27 | '28 | '29 |
| Premium (£m) | 103   | 116     | 121 | 127 | 132 | 143 | 149 | 97  |

<sup>\* 2014</sup> prices. Basis: RPI +1%, Control Period 4

### International

### Bahrain – a second new market

#### A first step in a fast-developing region

- Preferred bidder to operate the urban bus services of the Kingdom of Bahrain (current population c1.4m inhabitants)
- Leveraging Morocco/European city bus expertise
- Urban bus network with initially 140 vehicles, serving the entire island, but particularly concentrated around the capital city, Manama
- Scope for further growth of the network in the future
- o 10 year contract
- Operator not exposed to commercial revenue risk
- Joint venture with well-respected Bahraini partner
- Stepping stone to regional opportunities driven by urbanisation, investment and congestion



### **UK Coach**

### Strong revenue growth & margin improvement

# Driving progress

- Strong revenue and margin progress through attractive pricing, patronage growth & better coach occupancy
  - o Strong growth on new services: Luton, Ryanair
  - o Expanded distribution channels: Saga, UCAS, Tesco
  - Strong non-core revenue: Kings Ferry, Festivals
- Driving cost efficiencies: partnering, own operated network

#### H1 2014

|           | 2014    | 2013    |
|-----------|---------|---------|
| Revenue   | £130.5m | £121.7m |
| Op profit | £9.3m   | £7.8m   |
| Margin    | 7.1%    | 6.4%    |

- Revenue: 7% core growth, with 6% from passenger volume
- Profit: continued improvement in margin

#### **Opportunities**

- Volume opportunity filling the coach
- Improved revenue management capability
- Operational efficiency, network change, faster routes
- Driving greater loyalty & use (CRM)

- Competition threat
  - Advanced ticket discounting in rail

### **UK Bus**

### Investment in services delivering clear progress

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#### **Driving progress**

- Robust revenue growth: commercial revenue +3.2%, driven by patronage growth & service quality improvement
  - Better punctuality, fewer cancellations
  - New route branded buses
  - Delivering TBT3\*: Major fleet upgrade, technology
- Concession revenue growth +1.9%; softer advertising income
- Driving structural cost efficiency

|  | 9 | $\cap$ |   |
|--|---|--------|---|
|  |   | U      | 4 |

|           | 2014    | 2013    |
|-----------|---------|---------|
| Revenue   | £137.7m | £134.8m |
| Op profit | £15.3m  | £15.0m  |
| Margin    | 11.1%   | 11.1%   |

- Revenue: overall revenue +2%
- Profit: revenue & efficiency driving profit expansion

#### Creating opportunities

- Commercial growth: route branding, journey times, technology (vehicle tracking, smartcards, apps)
- Leveraging Centro partnership eg road prioritisation
- Margin improvement through patronage & cost efficiency

- Concession income pressure beyond 2014
- Political / regulatory change

<sup>\*</sup>Transforming Bus Travel 3 agreement with Centro PTE

### **North America**

### Delivering better quality School Bus business



#### **Driving progress**

- Continuing to generate cash, better returns & improved quality business:
  - Excellent customer service and improved contract pricing
  - Industry leading retention rate of 98%
  - Good bid season net growth (100 buses)
- Successful replacement of poor margin business with contracts generating better returns:
  - 14 'up or out' contracts retained 5% price rise
  - 10 contracts exited & final 6 loss-making contracts provided for ahead of exit
  - 650 buses acquired in conversions, 350 buses by acquisition
- Largest Transit contract retained; new win in Arizona

### Creating opportunities

- Organic growth: Strong customer relationships, disciplined pricing, minimum return criteria
- Efficient capital focus: conversion, bolt-on
- Cost efficiency: use of technology, standard processes
- Growth in capital-light Transit market

#### H1 2014

|           | 2014     | 2013     |
|-----------|----------|----------|
| Revenue   | \$556.6m | \$554.5m |
| Op profit | \$58.8m  | \$64.4m  |
| Margin    | 10.5%    | 11.6%    |

- Revenue: 1% underlying growth in School Bus, Transit +16%
- Profit: US\$6.1m adverse H1 impact from severe weather

- Economy driving cost pressures
- Healthcare
- External labour pressure

## **Spain**

## Urban & regional growth mitigates intercity pressure

#### **Driving progress**

- Strong growth in Morocco +20%
  - 20 new buses added in Agadir & Marrakech
  - New bus fleet launched in Tangiers in June
- Good urban bus performance in Spain
  - Madrid contract extended to 2024
- Coach competition from high speed rail stepped up:
  - Revenue management introduced on competed corridors
  - Growth in regional coach operations
- 'Alsa Futura' programme delivering cost efficiencies

#### H1 2014

|           | 2014    | 2013    |
|-----------|---------|---------|
| Revenue   | €319.3m | €321.2m |
| Op profit | €38.6m  | €40.8m  |
| Margin    | 12.0%   | 12.7%   |

- o Revenue: overall -1%
- Profit: Resilient €2m impact from Madrid industrial action in Q1

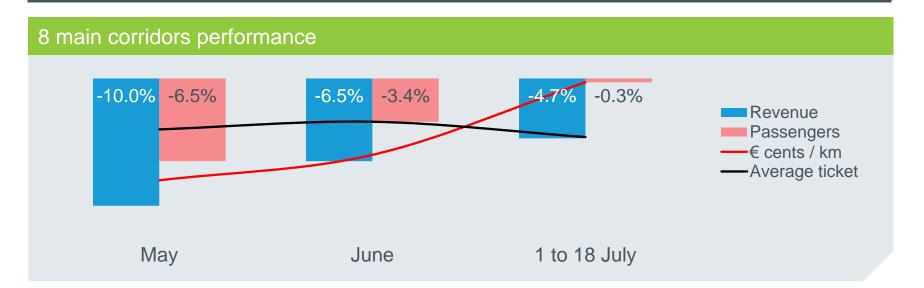
#### Creating opportunities

- Winning & retaining contracts
  - Selected urban & regional opportunities in Spain
  - Morocco potential to add new cities
  - Intercity coach concession structure confirmed

- Greater rail competition
- Intercity concession renewal (not until 2016)
- Continued austerity impact on urban budgets

## **Spain**

## Intercity responding well to recovery actions



- 8 competed corridors €140m annual revenue
  - o 5 compete with high speed rail price & speed
  - o 3 compete with regional rail price
  - Average 27% price reduction by Renfe to fill seats & cut deficit
  - Alsa revenue on competed corridors -11% revenue, -6% patronage



- Action taken on 80 flows within 8 corridors
  - Dynamic revenue management introduced
  - Differentiated fleet & service offerings
  - Journey time improvements implemented
  - UK skills & capability leveraged
  - 2% reduction in kms operated
- Steady improvement seen post-action
  - o Improving passenger & revenue trend
  - YOY passenger growth on 4 corridors

## Well positioned to create future value

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- o Portfolio of high quality businesses
  - o strong operations, good underlying performance
  - o capable of delivering revenue and profit growth
- o UK Rail win
  - o innovation and performance a key differentiator
  - o strategically important both in UK and Rest of World
- Cash generation
  - o intrinsically strong, embedded, sustainable
  - available to fund growth or returns
- Good pipeline of attractive business opportunities both in UK and internationally

Contract order book £8.4bn

+ recurring UK passenger revenues over £700m pa

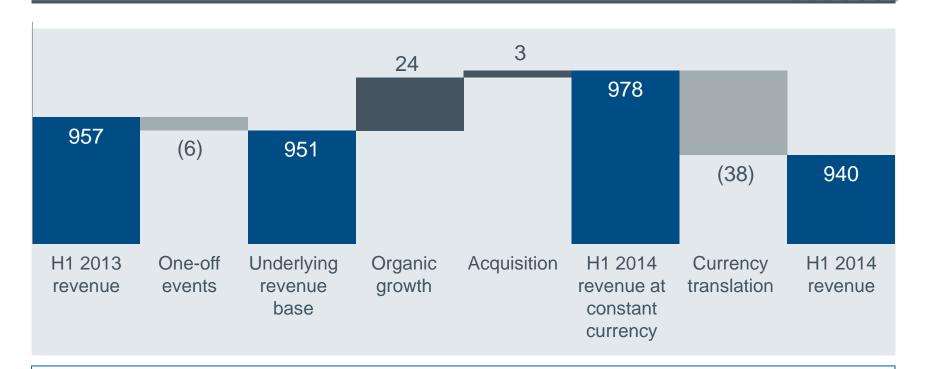
### First half 2014:

## Profit impacted by one-off events & currency

| £m                |          | H1 2014 | H1 2013 |
|-------------------|----------|---------|---------|
| Revenue           |          | 939.5   | 956.7   |
|                   |          |         |         |
| Operating profit  |          | 89.5    | 97.2    |
| Net finance costs |          | (24.2)  | (25.8)  |
| Associates        |          | 0.2     | 0.4     |
| Profit before tax |          | 65.5    | 71.8    |
|                   |          |         |         |
| Basic EPS:        | Non-rail | 9.1p    | 10.1p   |
|                   | Rail     | 0.8p    | 0.7p    |
|                   | Group    | 9.9p    | 10.8p   |
| Interim dividend  |          | 3.35p   | 3.25p   |

### Revenue

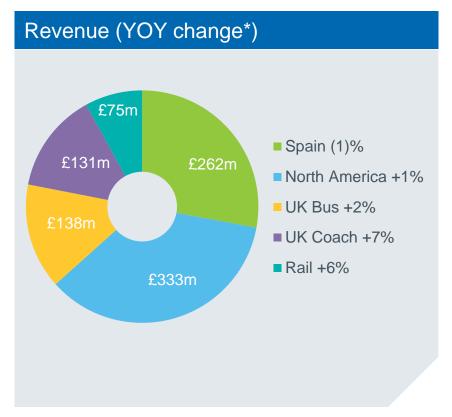
### Good organic growth delivered



- o 2% underlying revenue increase
- o -4% impact from stronger Sterling:
  - o US\$ moved from \$1.55 H1/13 to \$1.67 H1/14
  - o € moved from €1.18 H1/13 to €1.22 H1/14

# Operating profit

## UK divisions achieved profit growth

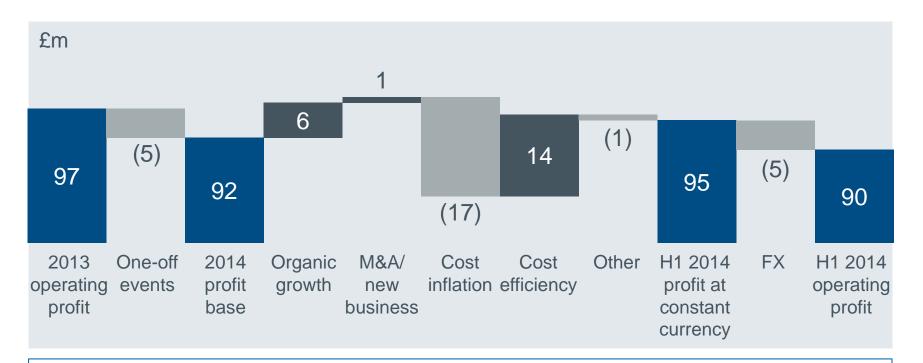


| Operating profit |         |         |  |
|------------------|---------|---------|--|
| -                | H1 2014 | H1 2013 |  |
| Spain            | €38.6m  | €40.8m  |  |
| North America    | \$58.8m | \$64.4m |  |
| UK Bus           | £15.3m  | £15.0m  |  |
| UK Coach         | £9.3m   | £7.8m   |  |
| Rail             | £5.4m   | £4.8m   |  |
| German coach     | £(1.4)m | £(0.9)m |  |
| Centre           | £(6.0)m | £(5.7)m |  |
| Group            | £89.5m  | £97.2m  |  |

<sup>\*</sup> Underlying year-on-year change shown in local currency (excludes German coach)

## Normalised operating profit

## Organic growth & cost efficiency have offset inflation



- 1.5% real cost reduction delivered
- £6m profit increase from organic growth, primarily in UK
- £5m adverse impact from stronger Sterling:
  - Each US\$ cent impacts full year by ~£0.3m
  - o Each € cent impacts full year by ~£0.6m

## Superior cash and returns

### We continue to generate excellent free cash flow

| <u> </u> | ) |
|----------|---|
|          |   |

| £m                 |         |         |
|--------------------|---------|---------|
| -                  | H1 2014 | H1 2013 |
| EBITDA             | 139.9   | 153.6   |
| Working capital    | 7.5     | 27.6    |
| Replacement capex  | (25.3)  | (43.3)  |
| Pension deficit    | (3.8)   | (4.8)   |
| Operating cashflow | 118.3   | 133.1   |
| Tax/interest/other | (38.0)  | (38.6)  |
| Free cash flow     | 80.3    | 94.5    |

| Operating cash flow* |                    |  |
|----------------------|--------------------|--|
|                      | Operating Profit % |  |
| Spain                | 128%               |  |
| North America        | 155%               |  |
| UK Bus               | 110%               |  |
| UK Coach             | 185%               |  |
| Rail                 | -%                 |  |
| Group                | 132%               |  |

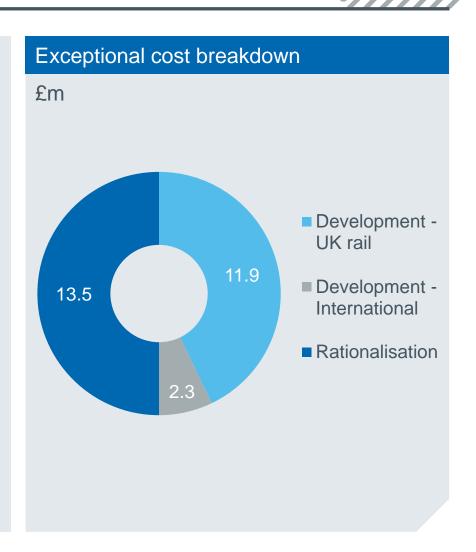
- Disciplined fleet investment continue to improve capital deployment
- Continued working capital improvement public body debt in Spain reduced further
- Operating cash generation at 132% of operating profit North America continues to drive progress
- o Free cash flow over £80m

<sup>\*</sup> Operating cash flow is intended as the cash equivalent of normalised operating profit

### **Exceptional costs**

### Creating future growth & driving efficiency savings

- Significant spend of £27.7m
- Investment in new opportunities: £14.2m
  - UK rail completed 3 bids
    - Won £4bn 15-yr Essex Thameside
    - Strong Scotrail bid in evaluation
  - German rail bids
    - Steady flow of bids
    - o Prequalified for 4 bids, including Berlin
  - International development
    - Preferred bidder in Bahrain
    - o Expect 2 other bids in 2014
- Rationalisation driving future efficiency
  - N America contract strategy £3m pa benefit
  - UK restructuring £2m pa benefit
  - 'Alsa Futura' programme £1m pa cost benefit
     & key competitive revenue defence
- No exceptional costs planned for 2015 onwards

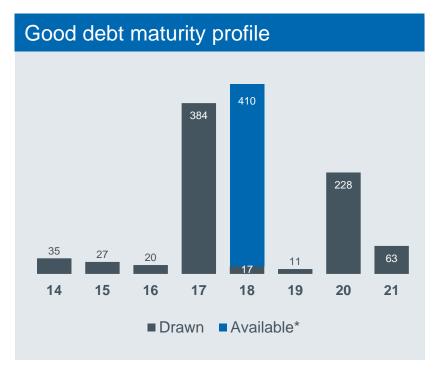


### Balance sheet remains flexible

### Net debt reduced to £729m

| Gearing Ratios  | H1 2014 | H1 2013 | Covenant |
|-----------------|---------|---------|----------|
| Net debt/EBITDA | 2.5x    | 2.5x    | <3.5x    |
| Interest cover  | 6.0x    | 6.3x    | >3.5x    |

| Ratings | Grade | Outlook |
|---------|-------|---------|
| Moodys  | Baa3  | Stable  |
| Fitch   | BBB-  | Stable  |



- Net debt reduced from year end by £17m to £729m
- Robust financial strategy:
  - Prudent gearing policy: 2-2.5x EBITDA
  - Target to reduce gearing towards 2x by end of year
  - Regular dividend covered 2x non-rail EPS
  - Strong commitment to IG debt rating
  - Strong risk planning fuel mostly hedged to 2016 & pension deficit plan in place
  - £426m committed headroom\*

<sup>\*</sup> Available cash and undrawn committed facilities at 30 June 2014

## Summary

operational

excellence

### We are making sound progress in our strategy



superior cash & returns

Creating new business opportunities

#### 2014

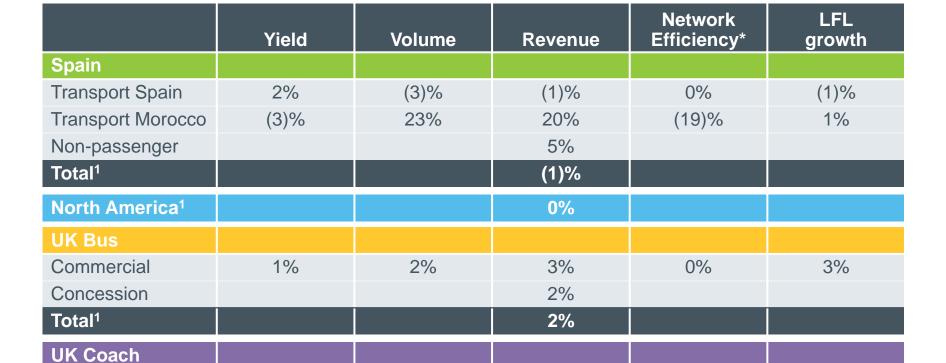
- Solid platform of core divisions
  - o Growth established in UK
  - o Driving cash and returns in N America
  - Managing Spain
- Strong cash generation
  - o £80 million of free cash flow; on track for £150 million this year
- Leveraging our expertise £5 billion of new business secured



## H1 2014 underlying revenue growth

1%

4%



7%

8%

7%

6%

0%

6%

2%

Other

Total<sup>1</sup>

c2c

Core NE network

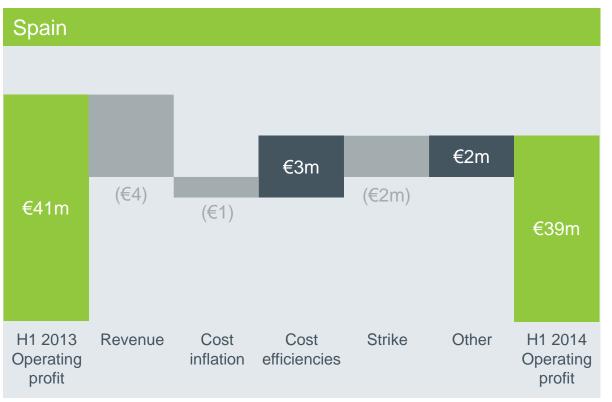
7%

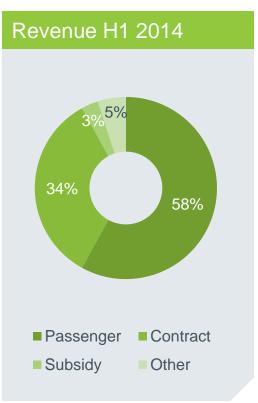
<sup>\*</sup> Decrease / (increase) in mileage operated

<sup>&</sup>lt;sup>1</sup> Reported revenue

## Spain – operating profit bridge

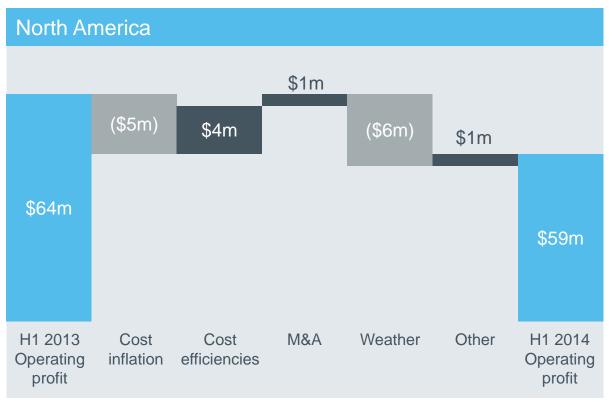


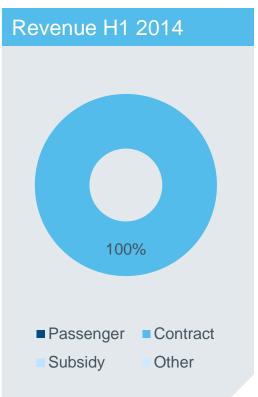




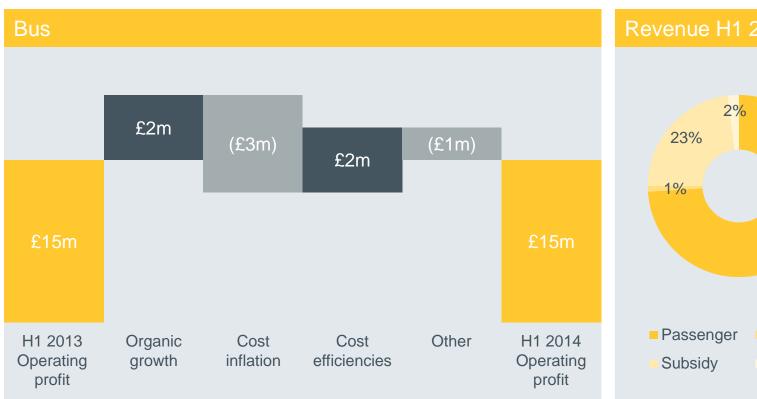
## North America – operating profit bridge

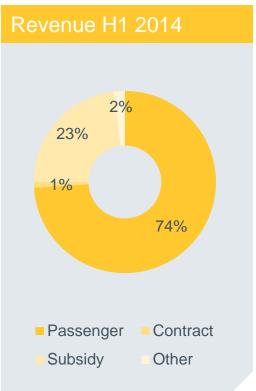




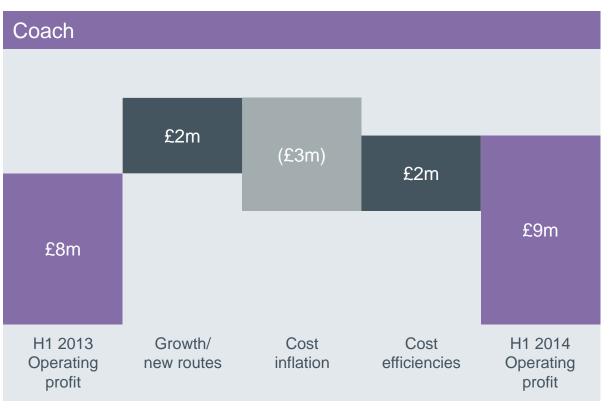


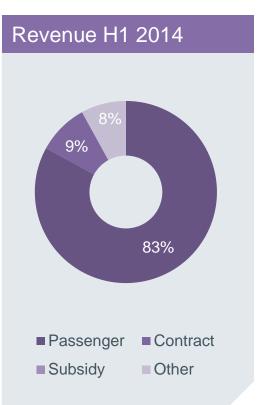
## UK Bus – operating profit bridge





## UK Coach – operating profit bridge





# Pipeline of opportunities remains exciting



|   | UK Rail   | US Transit  | German Rail   | International   |
|---|---|---|---|---|
| Target market   | £8.5bn – franchised<br>£150-600m each<br>7-15 year life | Outsourced \$3bn<br>Contracts \$10-40m<br>5 year life | €6bn regional  DB main operator  Pro-competition  €20-100m each | Selected geography Bus, coach & rail Liberalisation trend New public transport models |
| Revenue risk  | Yes/<br>Possible underpin                               | Contracted/<br>Some risk                              | Gross cost/<br>Net cost mix                                     | Mix   |
| Attractiveness*:  Revenue growth  Margin  Capital req'd  ROCE | H<br>L<br>L   | H<br>L<br>L   | L<br>L<br>L   | H<br>L<br>L   |
| 3 year target opportunity                                     | £4bn  | \$0.5bn   | €1.5bn  | £1bn  |
| Active pipeline   | 3 contracts<br>£1.2bn<br>ScotRail pending               | 22 contracts<br>\$125m<br>1 win, 3 retained           | 5 contracts<br>€0.4bn<br>RME secured                            | 5+ opportunities<br>£500m<br>Preferred bidder   |

<sup>\*</sup> H – High; L- Low

# Risk management

### Fuel risk largely fixed until 2016



### Fuel Hedging

|                 | 2014 | 2015 | 2016 |
|-----------------|------|------|------|
| % hedged*       | 100% | 100% | 92%  |
| Price per litre | 49p  | 47p  | 44p  |

- o Future year on year savings locked in (2013: 49p)
- Contracted revenue policy:
  - Extend cover for a minimum of 2 years
  - Longer hedging considered, subject to market liquidity & contract life
- o Commercial revenue policy:
  - Minimum 15 months cover provides a buffer for retail fare increases

<sup>\*</sup> Of addressable volume (c240 million litres)

## Risk management

## Pension deficit plan in place through 2017



| £m       | Surplus /(Deficit)<br>H1 2014 | Surplus /(Deficit)<br>31 Dec 2013 | Op. profit (charge)<br>H1 2014 | Op. profit (charge)<br>H1 2013 |
|----------|-------------------------------|-----------------------------------|--------------------------------|--------------------------------|
| UK Bus   | (41.1)                        | (40.8)                            | (2.1)                          | (1.7)                          |
| UK Coach | 15.7                          | 12.6                              | 0.3                            | -                              |
| UK Rail  | 5.0                           | (0.4)                             | (1.3)                          | (1.3)                          |
| Other    | (1.6)                         | (1.5)                             | -                              | -                              |

