



Full Year Results

For the year ended
31 December 2018

28 February 2019



Financial highlights

Chris Davies

Group Finance Director

2018 Key highlights

Improved margin and record profits



Strong revenue growth

- Revenue up 6.9% at constant FX
- Robust organic growth boosted by bolt-on acquisitions
- Growth in all core divisions

Record profits

- Normalised PBT up 11.3% at constant FX
- Record statutory PBT of £177.7m, up 13.6%
- Operating margin up 10 bps to 10.5%
- Normalised EPS up 13.1%

Converted to cash

- Generated £199m of free cash flow
- Gearing stable at 2.3x

Reinvested and returned

- Invested in 11 acquisitions
- Acquisitions delivering returns of at least 15%
- ROCE increased to 12.4%, up 50 bps
- 10% increase in full year dividend

2018 Financial highlights

Strong performance for the year



Continuing operations £m	2018	2017	Change	Change in Constant FX
Revenue	2,450.7	2,321.2	+5.6%	6.9%
Group normalised operating profit	257.7	241.5	+6.7%	+7.7%
Group normalised PBT	220.0	200.0	+10.0%	+11.3%
Normalised EPS	32.9p	29.1p	+13.1%	
Statutory £m	2018	2017	Change	
Group statutory operating profit	215.4	197.9	+8.8%	
Group statutory PBT	177.7	156.4	+13.6%	
Group PAT from continuing operations	138.7	128.4	+8.0%	
Statutory EPS	26.6p	25.7p	+3.5%	
Free cash flow	£198.6m	£146.4m	+£52.2m	
Net debt	£951.5m	£887.9m	+£63.6m	
Full year dividend	14.86p	13.51p	+10.0%	

Revenue

Growth driven from both organic & recent acquisitions



- Strong revenue increase, up 6.9% in constant currency
- Organic growth of 3.6% boosted by acquisitions in North America & Spain
- Adverse impact from currency, with £ stronger versus the US \$

Operating profit

Balanced growth



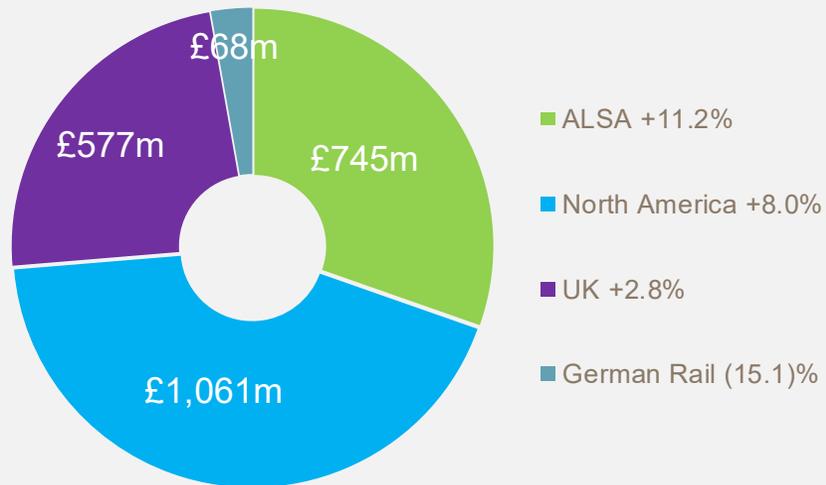
- Operating profit up 7.7% on a constant currency basis
- Solid organic growth, boosted by acquisitions, with strong growth across all divisions
- Lower fuel costs offset by driver wage inflation in North America & Spain
- Increased investment in maintenance & safety – benefits to come in medium term
- Other includes profit on disposal of UK properties
- Operating margin increased to 10.5%, up 10 bps

Divisional summary

Strong growth across all core businesses



Revenue (YOY change*)



Operating profit

	FY 2018	Change	Margin
ALSA	€119.1m	€10.8m	14.1%
North America	\$129.4m	\$7.8m	9.1%
UK	£79.9m	£9.0m	13.8%
Other	£(24.4)m	£(5.8)m	
Group	£257.7m	£16.2m	10.5%

*Underlying year-on-year change shown in constant currency

Income statement

Record profits



£m			
	FY 2018	FY 2017	Change
Operating profit	257.7	241.5	+6.7%
Share of results of associates & JVs	0.9	(3.5)	£4.4m
Net finance costs	(38.6)	(38.0)	(£0.6m)
Profit before tax	220.0	200.0	+10.0%
Tax (ETR 22%)	(49.0)	(48.0)	
Profit after tax	171.0	152.0	+12.5%
EPS	32.9p	29.1p	+13.1%

- PBT up 11.3% in constant currency, up 10.0% on a reported basis (statutory profit up 13.6%)
- Finance costs stable
- Effective tax rate has fallen to 22.3%, in line with previous guidance
- 13.1% EPS growth

Superior cash and returns

Strong free cash flow of £199m



£m	FY 2018	FY 2017
EBITDA	402.1	377.0
Working capital	(17.5)	4.8
Net maintenance capex	(123.9)	(165.2)
Pension deficit	(7.4)	(5.0)
Operating cashflow	253.3	211.6
Tax/interest/other	(54.7)	(65.2)
Free cash flow	198.6	146.4

Operating cash flow conversion %	
ALSA	104%
North America	83%
UK	101%
Group	98%

- o Working capital normalised following prior year German rail catch-up
- o Maintenance capital cash outflow lower driven by asset disposals
- o Interest costs lower reflecting prior year double coupon payments with expiry of bond in 2017
- o FCF of £199m, up £52m, partly reflects lower maintenance capex, which will return to normal levels in 2019

Superior cash and returns

Investing for future growth & returning to shareholders

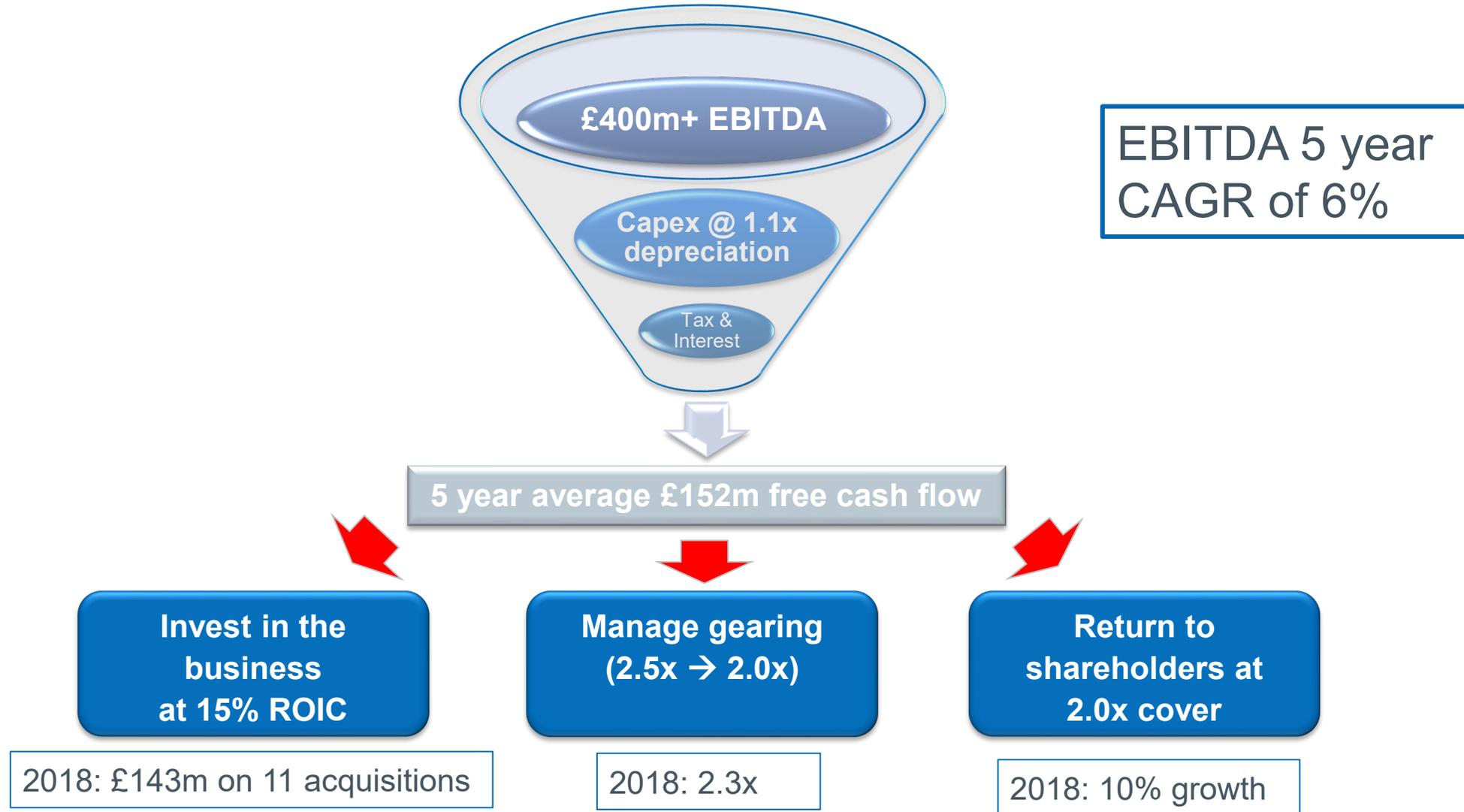


£m	FY 2018	FY 2017
Cash flow available for growth & dividends	198.6	146.4
Net growth capital expenditure	(5.8)	(13.2)
Net inflow from discontinued operations	0.4	27.5
Acquisitions	(154.5)	(101.5)
Dividends	(70.8)	(64.7)
Other, including forex	(31.5)	(4.4)
Net funds flow	(63.6)	(9.9)
Net debt	(951.5)	(887.9)

- o 36% of free cash returned as dividend
- o £160m reinvested for organic & inorganic growth
- o £22m outflow from retranslation of foreign currency debt balances
- o Gearing stable at 2.3x

Capital allocation

Sustainable compounding growth



Balance sheet

Gearing maintained at 2.3x, interest cover increased



Gearing Ratios	2018	2017	Covenant
Net debt/EBITDA	2.3x	2.3x	<3.5x
Interest cover	10.5x	10.2x	>3.5x

Ratings	Grade	Outlook
Moody's	Baa2	Stable
Fitch	BBB-	Stable

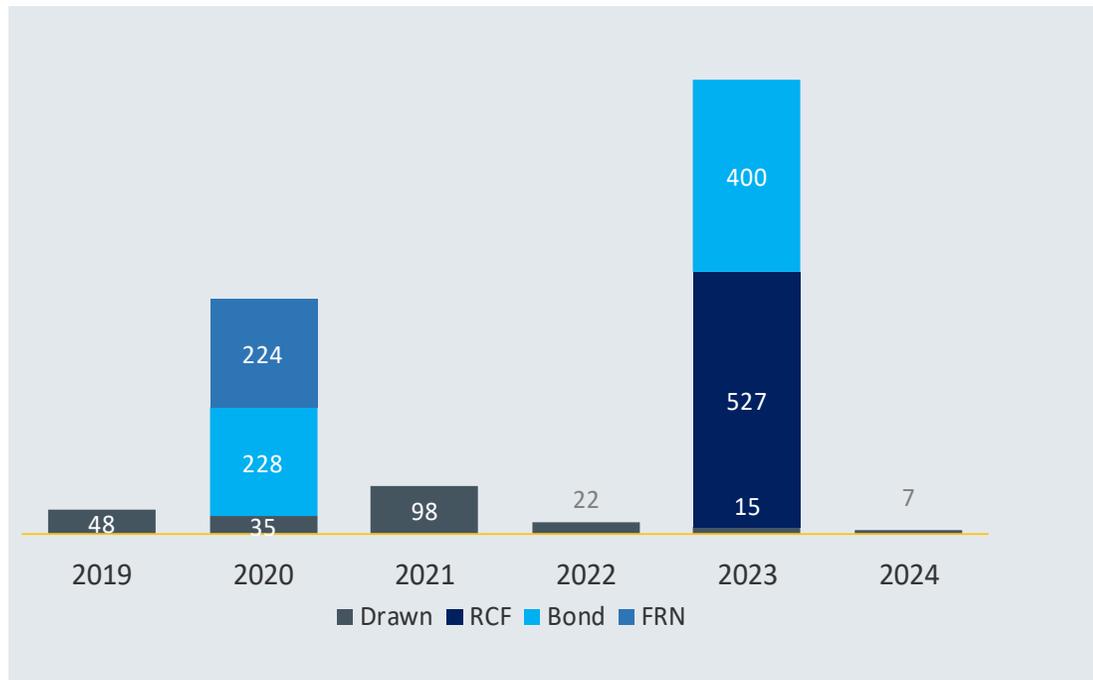
- o Gearing stable at 2.3x on net debt of £951m
- o Remain committed to a robust financial strategy:
 - o Strong commitment to Investment Grade debt rating
 - o Gearing & interest cover remain well within covenant levels
 - o Moody's upgrade to Baa2 in 2018
 - o Prudent risk planning – fuel mostly hedged to 2020 & pension deficit plans in place

Liquidity

Well funded through to 2023



Strong debt maturity profile



*Available cash and undrawn committed facilities at 31 Dec 2018

- £644m cash & committed headroom*
- Bank facilities extended to 2023 with two additional one year extension options
- New 3 year £500m bridge-to-bond facility post the year end to refinance FRN and bond due in 2020



No impact on our economics, how we run the business or the cash we generate

- Effective from 1 January 2019
- Will primarily effect the accounting of the Group's operating leases – increase in the number of leases being recognised on the balance sheet
- Rail leases will not come on to the balance sheet – not a right-of-use asset
- Expect to recognise right-of-use assets & lease liabilities of c. £200m
 - Impact on:
 - EBITDA – an increase of c. £60m
 - Gearing – an increase of less than 0.2x
- **No change to our gearing policy of 2-2.5x**
- **No impact on our investment plans going forward**



2019

- Net maintenance capital expenditure of 1.1x to 1.2x depreciation – 2019 target c.£190m
- Effective normalised tax rate in the low 20s %, normalised cash tax rate <15%
- Fuel costs £6m higher (reverse in 2020)
- Free cash flow normalises to c.£150m - £160m
- Dividend cover of at least 2.0x Group normalised earnings
- IFRS 16: EBITDA c.£60m; Net debt c.£200m; therefore gearing increase less than +0.2x

Strategic review

Dean Finch

Group Chief Executive

**BRITAIN'S
MOST
ADMIRABLE
COMPANIES
2018**

Management Today

TRANSPORT (PEOPLE)

SECTOR WINNER

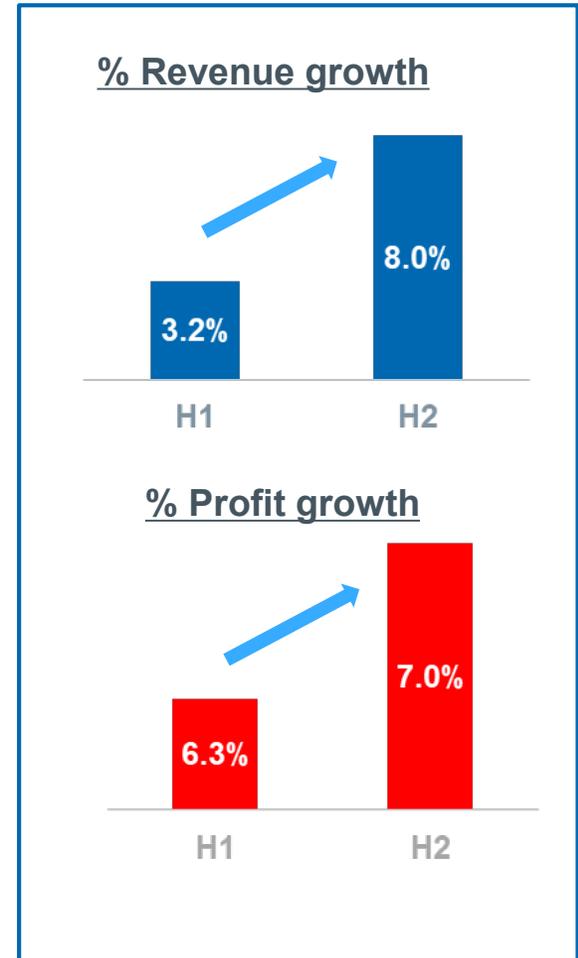
National Express

Introduction

Record year for the Group



- Record performance with improving trajectory through the year
- Based around success through focus on our 3 pillars:
 - Operational excellence
 - Deployment of technology
 - Acquisition & market diversification
- Balanced portfolio, strong businesses in multiple geographies – expertise being transferred across geographies
- Building up multi-modal hubs in Europe & US: use of technology, strong local partnerships & our expertise - leading to continued development & success for the Group
- Continuing positive trajectory into 2019, giving confidence for the year ahead



Consistent delivery

5 years of reliable growth across all financial KPIs



Continuing operations	2018	2013 restated	CAGR
Revenue £m	2,450.7	1,739.9	7.1%
EBITDA £m	402.1	301.0	6.0%
Normalised operating profit £m	257.7	173.8	8.2%
Statutory PBT £m	177.7	66.0	21.9%
Basic normalised EPS p	32.9	19.2	11.4%
DPS p	14.86	10.0	8.2%

Highlights

- Statutory PBT CAGR of 21.9%
- EBITDA now over £400m
- £450m dividend payments paid to shareholders since payments resumed

	2018	2013	Change
ROCE	12.4%	10.8%	+160bps
Gearing	2.3x	2.5x	(0.2x)
Group operating margin	10.5%	10.0%	+50bps

Operational excellence with technology



- Digital technology improvements:
 - Real-time management of on-time performance
 - Driver behaviour tracking
 - Vehicle diagnostic alerting
 - Vehicle utilisation
- Delivering significant improvements in key areas:
 - UK bus journey times improved by 0.9%
 - Driving out Harm - 73% reduction in harm since 2010
 - Maintenance performance in North America - 10x better than industry average

- Improves safety
- Lowering costs
- Improving revenue per mile
- Increasing average load factors
- Better customer retention
- Growing passenger numbers
- Improving margin

Excellent safety culture driving lower insurance costs



- Accident prevention and claims cost £90m p.a.
- Lytx DriveCam now installed in nearly 19,000 vehicles across the Group:
 - Monitoring & coaching better driving performance, lowering speed & reducing collisions
- We are just at the beginning of turning these benefits into cost savings:
 - Average cost of injury claims from collisions down 22% versus 2017
 - No claims in 2018 over \$500k for the first time in 10 years; 10 year average is \$6.5m

ALSA has always been a benchmark in road safety

“It is not a pirate company, local or small, but one of the most important in passenger transport. It has always been a benchmark in road safety.”

Pere Navarro, Director General of Traffic in the Spanish Transport Ministry



Modernising ticketing, booking & payment

- Website and/or app improvements in every division
 - 10% growth in Group digital sales
 - Third party channels saw 63% growth (UK Coach and ALSA)
 - Our channels becoming a platform for other modes and sales

Modernising pricing through further RMS sophistication

- UK Coach and ALSA learning from each other
- Increased sophistication of pricing along demand curves
 - Driving passenger & yield growth
 - Increasing load factors: ALSA +1.5% to 50.9%; UK coach +7% to nearly 60%
 - Strong organic growth

Helping drive Group commercial passenger growth of 2.7%

Transforming our UK Bus business



- Transforming pricing with granular and targeted fares:
 - Fare-paying pax 1.1% better
 - Commercial rev per mile up 4% (highest since 2012)
- Transforming payment:
 - 60% of pax on digital tickets: speed, data, marketing
 - First city outside London with contactless & capping
- Transforming bus service:
 - After a decade of decline, buses got faster in 2018
 - More priority, express routes, faster ticketing, *Platinum*
- Transforming the politics:
 - Bus Alliance delivering benefits without re-regulation
 - Preparing for 2020 CAZ & 2022 Comm. Games

Very positive momentum in 2018:

- 50% say digital means they travel more
- Customer sat 88% (the best ever)
- Bus speeds 0.9% better
- Mileage reduction through redesigned and faster routes
- Safety 13% better

Modern, clean fleet. By the end of 2019:

- 80% at Euro 6 standard
- 350 Platinums
- First EVs planned for winter

Transforming our UK Coach business



- Transforming into a digital retailer:
 - 70% sold on digital channels, 85%+ for InterCity routes
 - 10 clicks to purchase (was 26 in 2014)
 - App at 4.5 stars and delivering 8% of revenue
- Transforming sales channels:
 - APIs to leading multi-modal retailers
 - Contactless payment on every vehicle
- Transforming pricing:
 - RMS enabling sophisticated flight by flight pricing
 - New ancillary products including seat reservation
- Transforming network:
 - Invested in new routes and removed lightly used miles
 - Revenue per mile up 11.5% on core Coach

Very positive momentum in 2018:

- Core Coach revenue growth 7%
- Core Coach passenger growth 5%
- Ancillary revenue growth 12%
- Utilisation increase 7%

Industry leading fleet:

- Network fully Euro 6 within 15 months
- New Levante 3 rolling out with latest safety systems
- Fatigue monitoring system will roll out in 2019

Transforming our North American business



- Transforming safety performance:
 - DriveCam, speed monitoring and communications
 - Service and insurance benefits
- Transforming driver hour monitoring and customer billing:
 - Jan 2019 150 bps improvement over Q4 2018
 - Granular link to pricing
- Transforming asset utilisation and on-time performance:
 - Identifying surplus and re-deploy
 - Location-by-location oversight of key performance timings
- Significant efficiency opportunity:
 - Re-invest in improved customer services
 - Ultimately, sustainable margin improvement

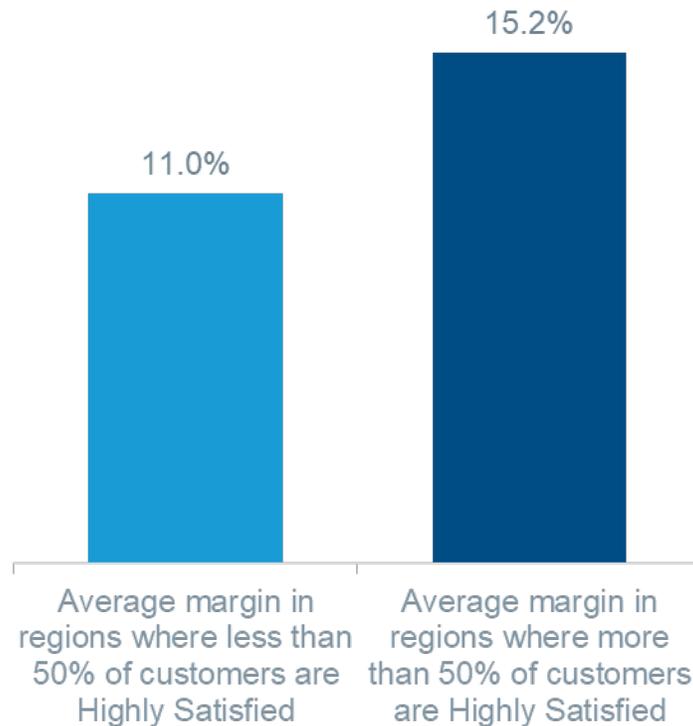
Extra \$16m invested in safety & maintenance in 2018 for sustained benefits

North American customer service premium

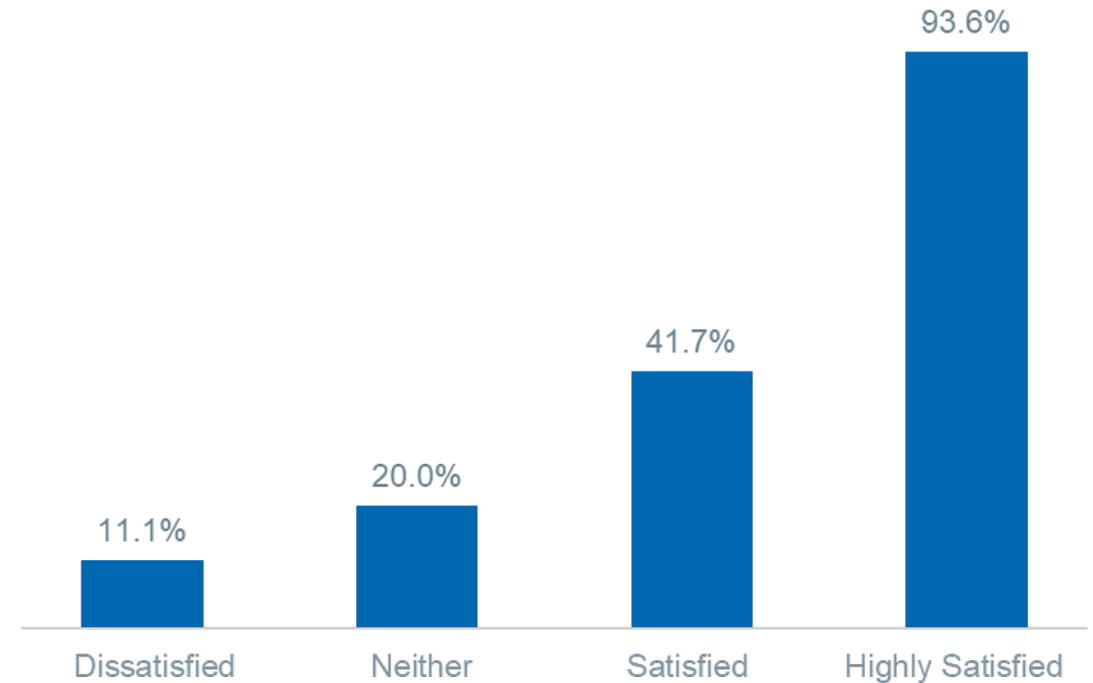


Comprehensive 2018 customer survey in US School Bus showed 46% of our School Bus customers are Highly Satisfied

Margins are higher in regions where the majority of our customers are Highly Satisfied



Customer satisfaction and likelihood not to seek renewal for School Bus services



The lower margin regions cover $\frac{3}{4}$ of our US School Bus business, demonstrating the scale of the opportunity

Note: Survey responses came from contracts covering over half of US School Bus revenue

Acquisitions in 2018



- Returns continue to exceed 15% in first year of acquisition
- More even distribution of spending on acquisitions in 2018: 56% (NA); 34% (ALSA); 10% (UK)
- 99% of business acquired in North America still retained
- Early acquisitions now paying back, e.g. Petermann: made in 2012 for \$245m will pay back this year
- Acquisitions providing:
 - Good financial returns
 - Strategic diversification, e.g. Transit now over \$350m annual revenue, offering excellent return characteristics
 - Access to good management teams
 - Springboards in to new products and cities

Consistent execution

Building multi-modal hubs - ALSA

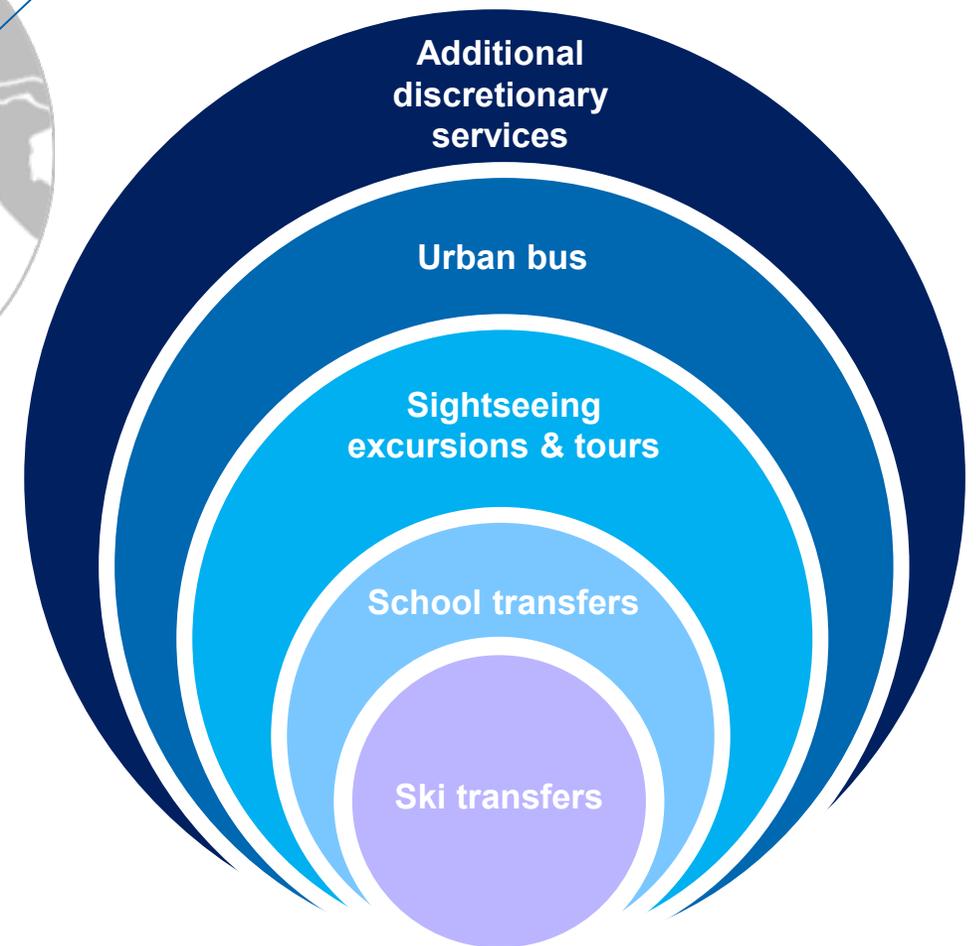
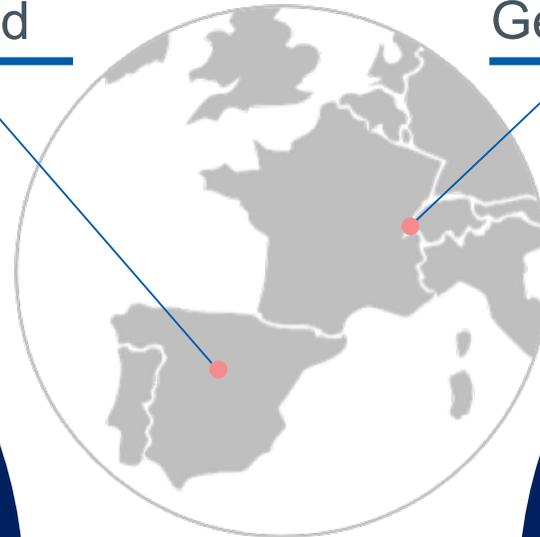
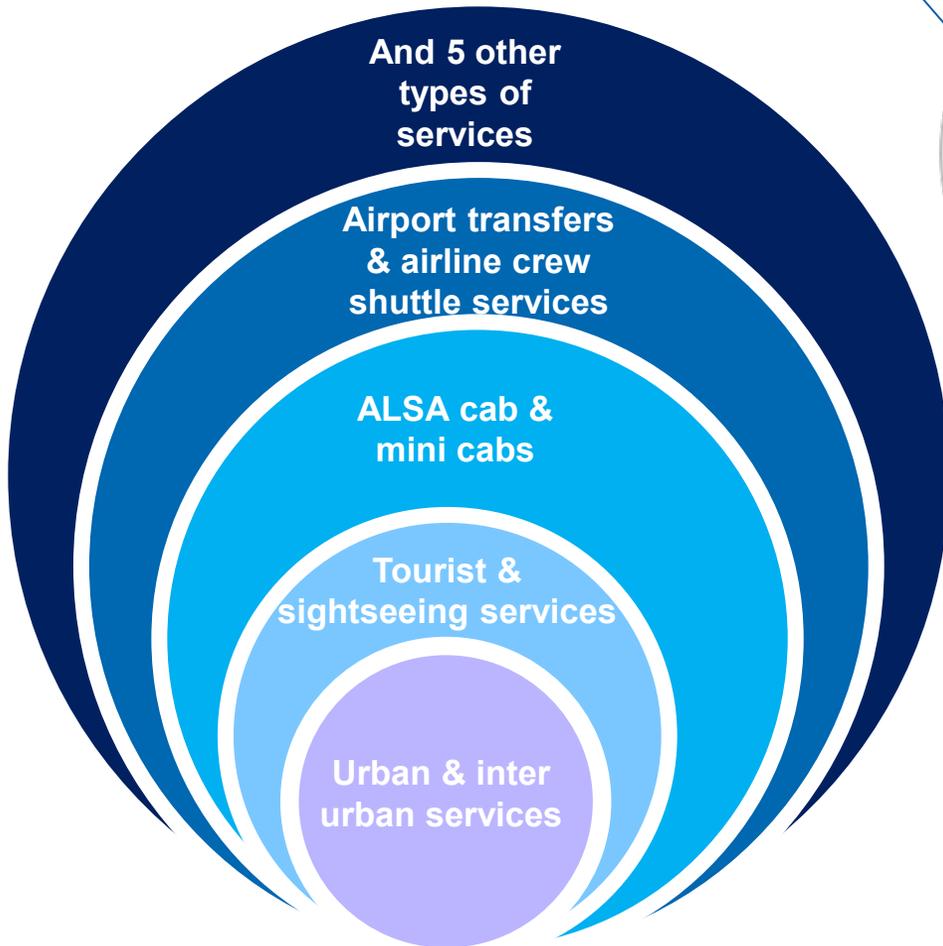


€108m to €152m rev in 4 years

Madrid

Geneva

€0 to €15m rev in 3 years



Consistent execution

Building multi-modal hubs – North America

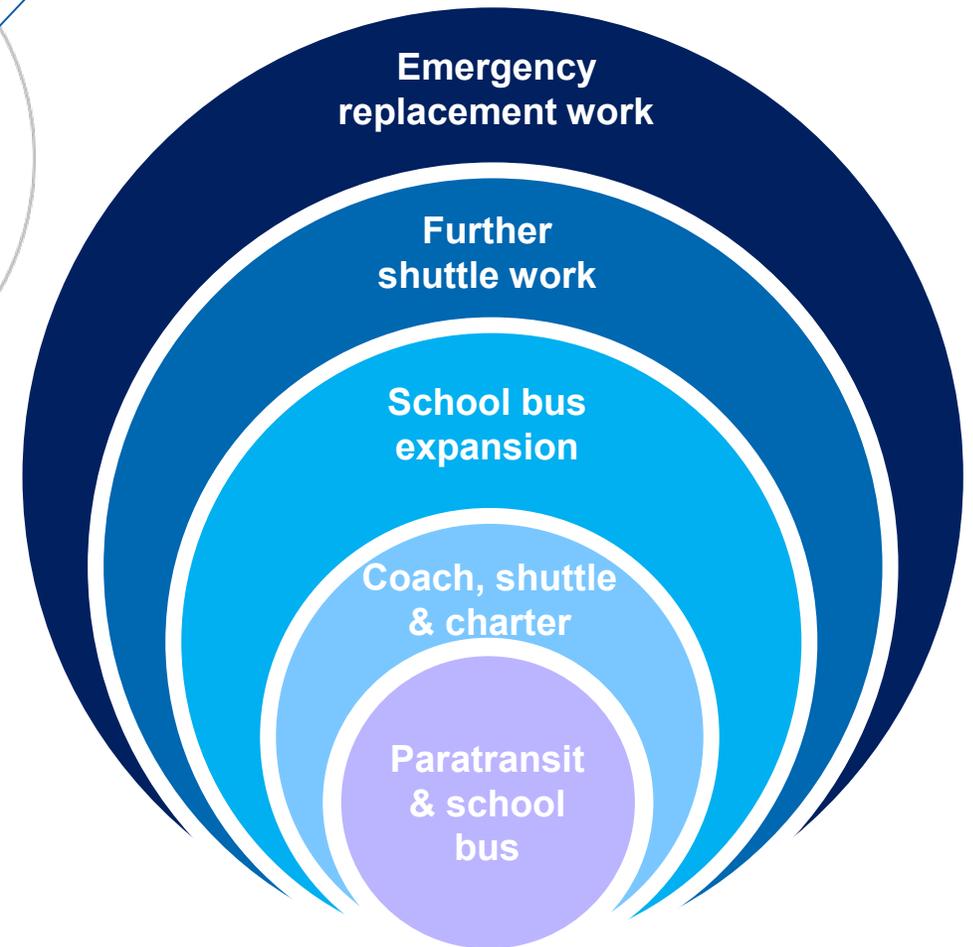
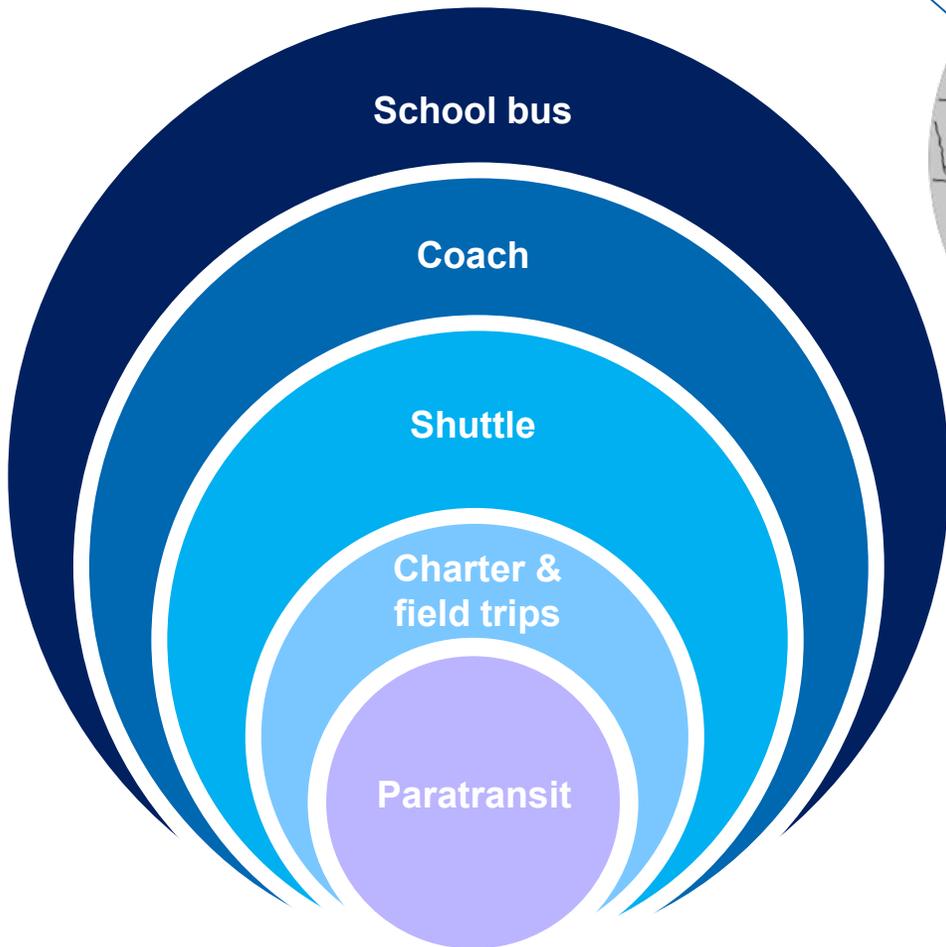


\$0 to \$51m rev in 2 years

Chicago

New York

\$0 to \$96m rev in 4 years

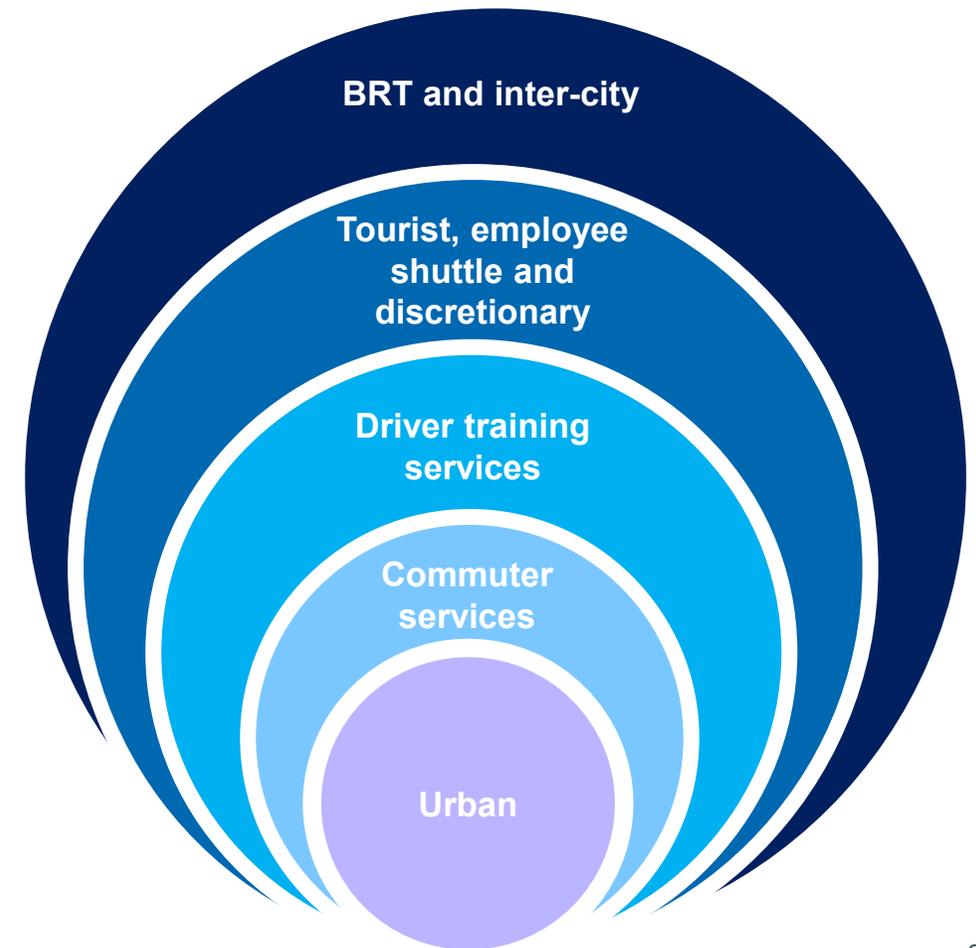


ALSA's record year



- Record revenue, profit and passengers
- Concession renewal not resumed
- Organic growth across all parts
- Best ever customer satisfaction (76%)
- Load factors up 2% to nearly 51%
- Strong growth in Morocco, with passengers up 2.1%
- Ancillaries up 15.1%
- Mini-cab launched in Madrid
- Strong growth in digital to 42% of revenue, boosted by new app
- App score of 4.4 (vs less than 3, 2 years ago)

Marrakech: €0 to €24m rev in 20 years



Outlook



- Spanish concession renewals may be further delayed by General Election
- Rabat & RRX will launch over the summer – both €1bn revenue contracts
- Good pipeline of M&A opportunities
- Continue to deploy technology to drive operational improvements, driving faster customer growth & better margins, providing underlying momentum to the business
- Building multi-modal hubs in key cities - enhancing & making easier to use with technology - becoming the Go To provider
- Continued strong cash generation
- Good pipeline of M&A: discipline in capital allocation
- Dividend up 10%



Q&A



Full Year Results

For the year ended
31 December 2018

28 February 2019