

## Cautionary statement



This Review is intended to focus on matters which are relevant to the interests of shareholders in the Company. The purpose of the Review is to assist shareholders in assessing the strategies adopted and performance delivered by the Company and the potential for those strategies to succeed. It should not be relied upon by any other party or for any other purpose.

Forward looking statements are made in good faith, based on a number of assumptions concerning future events and information available to Directors at the time of their approval of this report. These forward looking statements should be treated with caution due to the inherent uncertainties underlying any such forward looking information. The user of these accounts should not rely unduly on these forward looking statements, which are not a guarantee of performance and which are subject to a number of uncertainties and other facts, many of which are outside of the Company's control and could cause actual events to differ materially from those in these statements. No guarantee can be given of future results, levels of activity, performance or achievements

Unless otherwise stated, all profit, margin and EPS data refer to normalised results, which can be found on the face of the Group Income Statement in the first column. The definition of normalised profit is as follows: IFRS result excluding charges for intangible asset amortisation and tax relief thereon. The Board believes that the normalised result gives a better indication of the underlying performance of the Group.

In addition, unless otherwise stated, all pre-tax results and margin data refer to the Group's continuing operations. Further details can be found in note 11 to the Financial Statements.

Constant currency basis compares the current year's results with the prior year's results translated at the current year's exchange rates. The Board believes that this gives a better comparison of the underlying performance of the Group.

### nationalexpress.com/VUER



# Let's get this show on the road

VUER, our new, free, onboard entertainment service is rolling out across our network.



# **Financial highlights Matthew Ashley** Group Finance Director

# 2016 Key highlights Delivering significant growth in profit and cash



### Strong performance from our diverse portfolio of businesses

- o Group normalised PBT of £170m, up 14.6%, normalised EPS of 27.3p, up 16.7%
- Statutory profit at a record high of £120m, up 10% and doubling over 2 years
- Particularly strong growth in our overseas businesses, boosted by targeted acquisitions & FX
- o Record 921m passenger journeys growth of 6.3%

### Continued strong cash generation – £139m of FCF, well ahead of target of £100m

- o Supporting future growth with £122m invested in 11 bolt-on acquisitions
- o Increasing our free cash flow target to £120m disposal of c2c frees up cash

### Improving returns – ROCE rises to 11.9% (2015: 11.7%)

### Strategic disposal of c2c in February 2017

- o Reducing risk & capex commitment
- o Focusing capital allocation on higher return markets

# Strong cash flow supporting final dividend growth of 10% & total dividend growth of 8.4%

o Long-term dividend policy: 2x Group earnings

# 2016 Financial Highlights

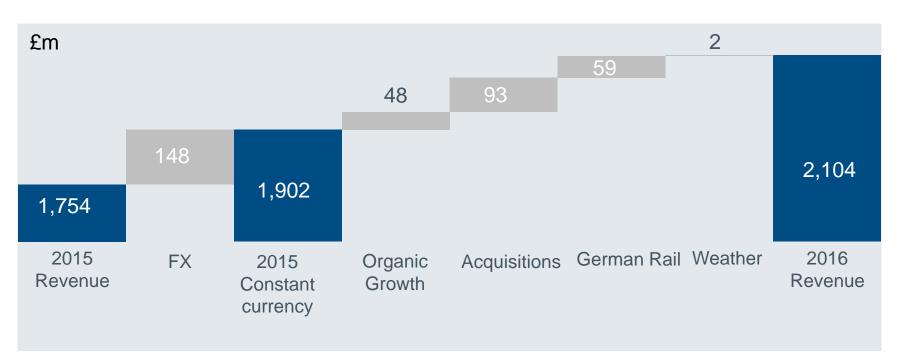
# Strong performance in the continuing business

2015\* **Continuing operations £m** 2016 Change 2,103.7 1,753.8 +20.0% Revenue 219.0 Group normalised operating profit 191.8 +14.2% 185.2 Group statutory operating profit 166.1 +11.5% Group normalised PBT 170.1 148.4 +14.6% 136.3 Group statutory PBT 122.7 +11.1% 2016 2015 Change Total operations including UK Rail £m Normalised PBT 175.0 150.1 +16.6% Statutory profit for the year 120.0 109.1 +10.0%138.6 Free cash flow 111.0 +£27.6m 878.0 745.5 +£132.5m Net debt **Basic EPS:** 27.3p 23.4p +16.7% Group statutory EPS 23.0p 20.9p +10.0% Full year dividend 12.28p 11.33p +8.4%

\*Restated

# Revenue from continuing operations Strong organic growth boosted by acquisitions

4///////



o Strong revenue growth, up 10.6% in constant currency

- Acquisitions and first time contribution from German Rail, together with organic growth of 2.5%
- o Significant tailwinds from currency, with GBP weaker versus both the USD and Euro

# Operating profit from continuing operations Strong performance, particularly overseas



	-				
		FY 2016	OPM %	FY 2015	OPM %
£283m £597m Spa	ain & Morocco	€103.7m	14.2	€98.5m	14.2
£287m No	rth America	\$113.9m	9.6	\$101.8m	9.8
UK	Bus	£35.5m	12.4	£37.5m	13.1
£877m UK	Coach	£33.3m	11.8	£32.3m	11.5
Y-o-Y Change*	rman Rail	€(1.8)m	-	€(0.1)m	-
- Chain & Maragan 15 70/	ntre	£(17.0)m	-	£(16.2)m	-
	oup	£219.0m	10.4	£191.8m	10.9

\*Underlying year-on-year change shown in constant currency

# Normalised operating profit

# Strong performance boosted by acquisitions & FX

£m 18 1 (5)(30)6 (7)10 209 219 192 2016 Acquisitions Bid & Fuel price 2015 Cost inflation Cost Insurance Weather 2015 operating Growth FX Operating acqn costs efficiencies benefit Operating profit at profit profit constant currency

- FY 2016 operating profit up 4.8% on a constant currency basis, up 14.2% on a reported basis
  - Growth, acquisitions, cost efficiencies and lower fuel price more than offsetting cost inflation, higher bid & acquisition-related costs & higher insurance costs in North America

o Operating margin down reflecting the higher proportion of profits from North America

o £17m benefit on FX, with significant weakening of GBP versus the USD & Euro

# Superior cash and returns Strong cash flow with £139m of FCF

£m			Operating cash flow	
	FY 2016	FY 2015		Operating Profit %
EBITDA	344.6	298.1	Spain & Morocco	106%
Working capital	(3.1)	(11.8)	North America	117%
Replacement capex	(134.7)	(111.7)	UK Bus	23%
Pension deficit	(5.5)	(9.7)	UK Coach	109%
Operating cashflow	201.3	164.9	Rail	
Tax/interest/other	(62.7)	(53.9)	Rall	IN/A
Free cash flow	138.6	111.0	Group	90%

 As previously guided, full year net capital expenditure in line with normal levels of 1.1x to 1.2x depreciation

- o Free cash flow of £139m, well ahead of target for 2016 of £100m
- Upgrading sustainable free cash flow target generation to £120m p.a. disposal of c2c frees up cash from capex commitments & no further franchise premium payments
- o Generated £1.4bn of operating cash flow over the last 7 years

# Superior cash and returns Focusing on investing for future growth



£m		
	FY 2016	FY 2015
Free cash flow	138.6	111.0
UK rail franchise exit outflow	(1.0)	(2.5)
Exceptional cash	(4.9)	(10.0)
Cash flow available for growth & dividends	132.7	98.5
Net growth capital expenditure	(27.0)	(36.4)
Acquisitions & disposals	(88.8)	(69.4)
Dividends	(58.9)	(54.4)
Other, predominantly forex	(90.5)	(19.5)
Net funds flow	(132.5)	(81.2)
Net Debt	878.0	745.5

- FCF of £139m funding investment in acquisitions of £89m & £27m of net growth capital expenditure, together with increased dividend payments of £59m
- Retranslation of foreign debt & maturity of FX contracts resulting in significantly increased outflow of £91m

# Growth Growth capital expenditure



### Growth capital expenditure

- Investment made in new or nascent parts of the business to drive enhanced profit growth
- o Total spend of £27.0m (2015: £36.4m)
  - New fleet in Morocco to support extension of network
  - Investment in infrastructure & technology to meet our c2c franchise obligations
    - o DOO
    - o Refurb & refresh vehicles
    - Station upgrades
    - o Digital & technology

# **ROCE rises to 11.9%**

# Growth M&A



### 11 acquisitions in the year

- o Combined consideration of £122m at 6x EBITDA
- o 8 in North America:
  - o 5 school bus businesses, 2 of which include transit operations
  - o 2 shuttle, private hire and paratransit businesses
  - Strategic acquisition of Ecolane, a planning and scheduling software provider into the paratransit market already winning new third party contracts
- o ALSA 2 acquisitions:
  - A regional bus company providing entry into Ibiza, and a private hire transfer operator in the ski tourist market in France & Switzerland
- o UK Coach acquisition of Clarkes
  - o Private hire company in the commuter market and entry into the in-bound tourism market
- o Continuing to evaluate further opportunities, applying our disciplined approach

# **ROIC of 15-20% improving Group returns**

# Foreign currency effects Effect of fluctuations on profit and debt



### NEX currency profile

- o £17m positive PBT impact in 2016
- Hedging achieved by matching local currency debt to EBITDA
- Further Sterling profit gains anticipated in 2017, hedged by increased debt



### FY rates versus £

	2016	2015
USD Average	1.36	1.53
USD Year end	1.23	1.47
EUR Average	1.22	1.38
EUR Year end	1.17	1.36

### Effect of a 1% weakening of £

	USD	EUR
Operating profit (£m)	0.8	0.8
EBITDA (£m)	1.5	1.2
Debt	(3.8)	(3.0)

# Superior cash and returns

Sustainable capital efficiency is driving better returns



- o Group ROCE +20bps to 11.9%
- Ongoing focus on careful targeting of capital investment & more efficient deployment of assets
- Disciplined approach to investment has maintained UK Bus & North America, & increased Spain & Morocco fleet ages to the benefit of Group ROCE

# **Balance sheet**

Rise in net debt reflects investment in growth & FX

Gearing Ratios	2016	2015	Covenant	Ratings	Grade	Outlook
Net debt/EBITDA	2.5x	2.5x	<3.5x	Moodys	Baa3	Stable
Interest cover	7.0x	6.6x	>3.5x	Fitch	BBB-	Stable

 Net debt increased to £878m, up £133m reflecting £116m investment in acquisitions & growth capital expenditure, & retranslation of debt

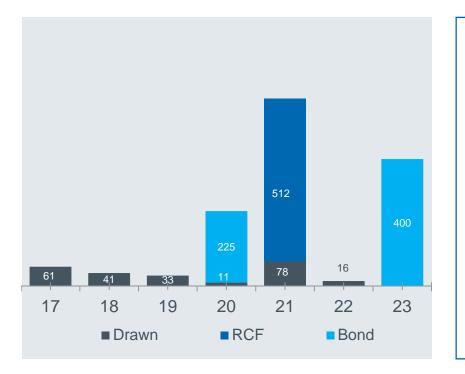
- o Remain committed to a robust financial strategy:
  - o Prudent gearing policy: Approximately 2-2.5x EBITDA
  - o Dividend covered 2x by Group earnings
  - o Strong commitment to IG debt rating
  - o Prudent risk planning fuel mostly hedged through 2018 and layering 2019
  - o Negotiating future DB Pension contributions guidance of c.£10m p.a.
  - o £830m cash & committed headroom\*

<sup>\*</sup> Available cash and undrawn committed facilities at 31 December 2016 which included £350m required to repay £350m bond in January 2017

# Balance sheet Successful refinancing on bond



### Strong debt maturity profile



\*Available cash and undrawn committed facilities at 31 December 2016, excluding £350m bond which was repaid in January 2017

- £400m 7 year 2.5% bond issued in November 2016 replacing £350m Jan 2017
   6.25% bond
- Additional liquidity £96m
   complementary to RCF
- Significant interest saving in 2017 through to 2023

# Guidance



### 2017

- Net capital expenditure of 1.1x to 1.2x depreciation 2017 target c. £160m-£170m
- o Effective tax rate of c.25% cash tax remaining relatively stable
- o Bid costs of c.£7-10m in 2017: German Rail & International opportunities
- o Progressive dividend policy targeting medium-term div. cover c.2.0x Group earnings
- o Significant savings c.£9m from lower bond interest costs in 2017 & onwards
- o Lower fuel costs savings of £6m in 2017 versus 2016
- o Free cash flow generation of £120m

### 2018

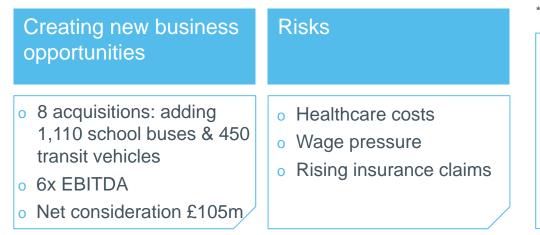
o Lower fuel costs – savings of c.£20m versus 2017

# nationalexpress Marrakech Bus touristique **Business review**

# North America Strong bid season & growth from acquisitions

Delivering operational excellence

- Strong bid season in 2016/17 97% contract renewal
- Average price increase +3.7% across portfolio, 7% on re-bid contracts
- o Acquisitions delivering ROIC of 15-20%
- Strategic acquisition of Ecolane, planning & scheduling software provider, already seeing new contract wins
- o 60% annualised revenue growth in Transit \$200m



# Generating superior cash & returns

	2016	*2015
Revenue	\$1,189.0m	\$1,040.6
Op profit	\$113.9m	\$101.8m
Margin	9.6%	9.8%

\* Constant currency at 2016 FX rates

**Revenue:** +14.3% in constant currency, with successful bidding season, acquisitions and new contract wins

**Profit:** +11.9% in constant currency. Acquisitions, price rises & cost efficiencies more than offsetting driver wage pressures & higher insurance

# Spain and Morocco Record passenger numbers & acquisitions

### Delivering operational excellence

- Strong performance with passenger growth of 6%
- RM driving growth in both revenue & passenger journeys, delivering 1% incremental revenue growth
- o Record year for passengers with over 307m carried
- Enhanced digital capabilities with new apps & websites, driving sales online and lowering costs
- o IZO Best Customer Experience Transport in Spain

# Generating superior cash & returns

	2016	2015
Revenue	€731.2m	€691.8m
Op profit	€103.7m	€98.5m
Margin	14.2%	14.2%

Creating new business opportunities	Risks
<ul> <li>Bidding Casablanca</li></ul>	<ul> <li>Further competition from</li></ul>
Tramway	rail
<ul> <li>2 acquisitions – Ibiza &amp;</li></ul>	<ul> <li>Intercity concession</li></ul>
Switzerland	renewal
• Granada airport contract	

**Revenue:** +5.7% - strong growth in both Morocco & Spain, supported by full year contribution from Herranz and implementation of new RMS

**Profit:** +5.3% - reflecting revenue growth and positive contribution from Herranz, together with cost efficiencies and lower fuel costs

# UK Coach Robust performance - new RMS starting to deliver

### Delivering operational excellence

- Core revenue growth of 1.9%, impacted by terrorist attacks & increased competition from rail
- RM increasing yields & coach occupancy, revenue + *c*.1% since introduced – full benefits to come in 2017
- Building customer loyalty with new apps & websites with personalised content, launch of VUER
- Improved digital capabilities increasing conversion rates

# Generating superior cash & returns

	2016	2015
Revenue	£282.8m	£281.2m
Op profit	£33.3m	£32.3m
Margin	11.8%	11.5%

Creating new business opportunities	Risks
<ul> <li>New business: Amazon, Expedia &amp; Groupon</li> </ul>	<ul> <li>Advanced ticket discounting in rail</li> </ul>
<ul> <li>New routes – London</li> <li>Paddington to Stansted</li> </ul>	
• Acquisition of Clarkes	

**Revenue:** Core growth +1.9% with new partnership arrangements, new routes, RMS & digital initiatives partially offset by lower revenues in Eurolines

**Profit:** +3.1% with growth in margin network optimisation, higher proportion of online sales & cost efficiencies

# UK Bus Robust performance in a challenging market

### Delivering operational excellence

- Robust revenue growth, commercial revenue +2%
- Progressing our Alliance with TfWM\* with industry leading initiatives e.g. contactless pay & m-ticketing
- New focus on digital marketing:
  - Reducing costs of sale & potential to drive incremental passenger journeys
  - o Events-based marketing campaigns, value off-peak fares
- o Awarded NTA Bus Operator of the Year



# Generating superior cash & returns

	2016	2015
Revenue	£286.8m	£286.4m
Op profit	£35.5m	£37.5m
Margin	12.4%	13.1%

**Revenue:** Flat growth with second half passenger volumes weakening. 2% growth in commercial revenues offset by a fall in concession income of 4%

**Profit:** Down £2m - reduction in concession income of £3m

\*Formerly known as Centro

# Rail Good progress in Germany

### Delivering operational excellence

- Significant passenger growth in c2c, +6.7%, well ahead of average for London & SE of +0.3%
  - New timetable introduced in Dec 2015, with new carriages from autumn 2016
- o Successful first year of German rail operations
  - Over 20m passenger journeys & with operational improvements versus previous operator
- o Strategic disposal of c2c in February 2017

Creating new business	Risks	
opportunities		
<ul> <li>German bid pipeline</li> <li>Looking at other International rail opportunities e.g. Spain &amp; Northern Europe</li> </ul>	<ul> <li>Failure to win bids in Germany</li> <li>Mobilisation on new franchises</li> </ul>	

# Generating superior cash & returns

	2016	2015
Revenue*	€75.0m	€3.3m
Op profit*	€(1.8)m	€(0.1)m
Revenue**	£236.8m	£168.4m
Op profit**	£3.4m	£1.6m
Margin**	1.4%	1.0%

\*From continuing operations \*\*Including c2c

**Revenue:** +40.6%, with 5.7% revenue growth in c2c,& first full year contribution of €75m from German rail

Profit: £1.8m higher despite significantly higher premium charges (up £9m). Small operating loss of €1.8m in Germany



Dean Finch Group Chief Executive

# **UK Bus** Pursuing passenger growth

### Positive findings from early actions...

Passengers responding to price cuts demonstrating high elasticity

- Early results from Dudley trial promising
- o Second trial planned

### Demand for more granular pricing

Sensitive approach reflecting local travel patterns

New contactless ticket machines removing barriers

- o Already largest smartcard system outside of London
- Evidence that convenient payment stimulates demand
- o Enhanced Apps and mobile web capturing fastest growing sales channel

Driving cost savings

Better demand information highlights network efficiency opportunities

### ... in our densely populated growing region





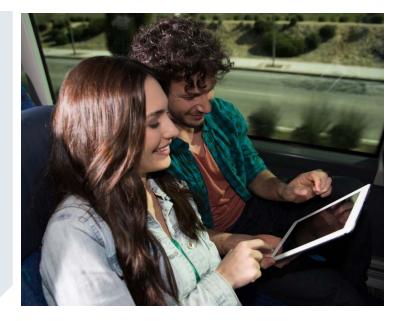


# Strategic focus



### Clear strategy with 4 strategic priorities

- 1. Delivering operational excellence
- 2. Deployment of technology throughout our business
- 3. Growing our business through targeted bolt-on acquisitions
- 4. Diversification into complementary markets



# Delivering operational excellence Striving for best in class performance

3///////

### Driving strong passenger growth with 921m passengers...

Great value fares driving underlying passenger growth of 3%

- UK Coach record > 75,000 passengers in 1 day as part of excellent Christmas performance
- Spain & Morocco seeing 6% growth in passenger journeys
- North America customers 97% retention, 93% satisfaction, 91% recommendation
- UK Coach customers 88% recommendation, 86% value for money versus 47% in National Rail

Performance recognised with record number of awards including:

- o UK Bus Bus Operator of the Year in National Transport Awards
- o All 3 UK businesses awarded British Safety Council Sword of Honour
- o Prince Michael International Road Safety Award
- o ALSA awarded Best Customer Experience for transport in Spain

New programme driving best practice from within & outside the Group

...delivering superior cash flow generation





Bus Operator of the Year 2016

# Deploying technology Digitalisation



### Raising standards & driving efficiencies, generating sales, margin & cash

Making life easier for our customers through new mobile apps & websites – aspiration of 'one click' transactions

- Providing enhanced journey planners, personalised travel information, easier & faster ways to book & pay
- Mobile ticketing proving popular in UK Bus; contactless payment successful on Midland Metro & extending to UK Bus in H1 2017

Driving strong growth in online sales, improving conversion rates, reducing costs & generating revenue

- o 15% growth in online sales, 40% growth from app in Spain
- o 27% increase in sales from mobile web & 67% from app in UK Coach
- Digitalisation raising standards, driving operational efficiencies
  - Lytx DriveCam fully in UK Coach, rolling out across the Group; reducing collisions & associated insurance costs
  - o Helping to drive reductions in fuel consumption
  - Strategic acquisition of Ecolane, to enhance Group-wide planning & scheduling capability & enter new market



# Deploying our cash

### Driving growth through targeted bolt-on acquisitions...

- 11 acquisitions in 2016 in our core markets, all earnings accretive within the first 12 months (5 acquisitions in 2015)
- Strong track record with these acquisitions delivering a high level of return in both profit & cash, with ROIC of 15-20%
- Disposal of c2c de-risks future earnings
- Firepower for more deals from free cash flow & proceeds from c2c
- Strong pipeline of further acquisition opportunities with annualised revenues of \$750m in North America alone



...with disciplined capital allocation delivering shareholder value

# International development Growth from further diversification

### Building on our success in Germany & Bahrain...

Bahrain – now carrying 12m passengers a year

 Successful launch of Go Card smartcard with 45% of passenger journeys now transacted this way

German Rail carrying 20m passengers in its first year

- o Better punctuality versus DB
- o RRX mobilisation underway, benefitting from RME experience
- Several bidding opportunities but we will remain disciplined e.g. withdrawal from Nuremberg

Pursuing attractive opportunities

 e.g. AlpyBus in the lucrative ski & alpine tourist market, Casablanca Tramway, urban bus in Singapore

Maintaining our disciplined approach to capital allocation & ROIC

### ...to grow in new markets







# Delivering our strategy Outlook for 2017 & beyond



Diverse portfolio & strong cash flows generating growth...

Spanish concession renewals - €0-3m 2018

Full year benefit of acquisitions transacted in 2016

Fuel benefits – 2017 £6m, 2018 *c*.£20m

Lower interest costs - £9m

FX - £11m at current rates

M&A, proceeds from c2c and FCF of £120m p.a.

...more growth to come





# 2016 Underlying revenue growth



	Yield	Volume	Revenue	Network Efficiency*	LFL growth
Spain					
Transport Spain	2%	5%	7%	(3%)	4%
Transport Morocco	-	6%	6%	(3%)	3%
Non-passenger			(8)%		
Total <sup>1</sup>			6%		
North America <sup>1</sup>			14%		
UK Bus					
Commercial	3%	(1)%	2%	(1%)	1%
Concession/other			(4)%		
Total			0%		
UK Coach					
Core NE network	-	2%	2%	(2%)	-
Other			(4)%		
Total			1%		
c2c	(1)%	7%	6%		

\* Decrease / (increase) in mileage operated, includes acquisition in Spain

<sup>1</sup> Reported revenue in local currency

# Full year Summary divisional figures



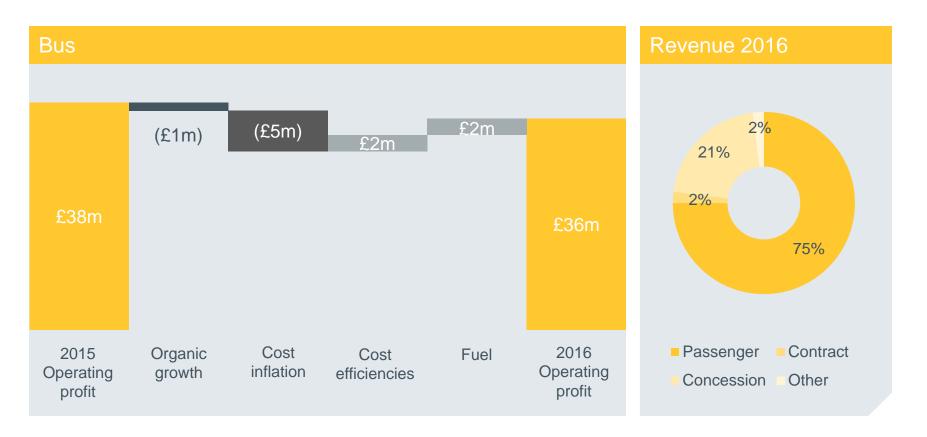
2016 (£m)	Spain	N America	UK Bus	UK Coach	German Rail
Revenue	597.3	877.2	286.8	282.8	61.3
Depreciation	36	66	17	3	-
Capex	46	71	32	-	5
Vehicle age (years)	7.6	7.8	8.0	n/a	n/a
Normalised op. profit	84.7	84.0	35.5	33.3	(1.5)
Driver wages <sup>(1)</sup>	28%	48%	38%	8%	6%
Fuel <sup>(1)</sup>	13%	5%	12%	3%†	9%

1 As a percentage of revenue

† Excludes Third Party operators

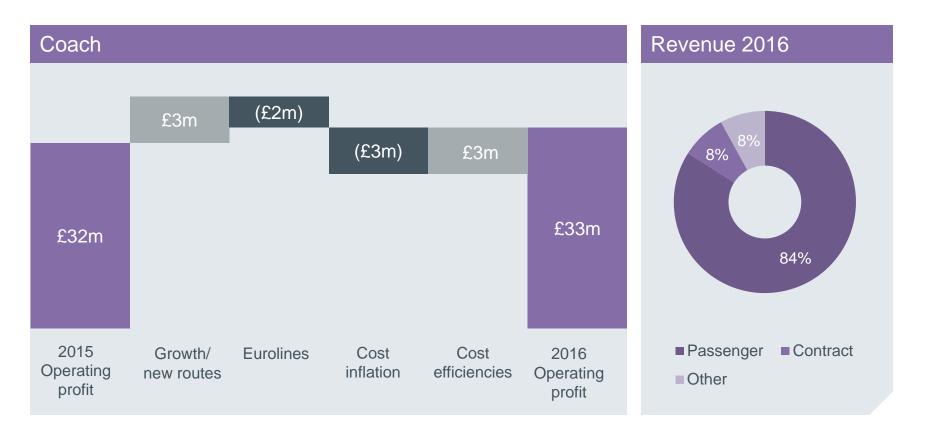
# UK Bus – operating profit bridge





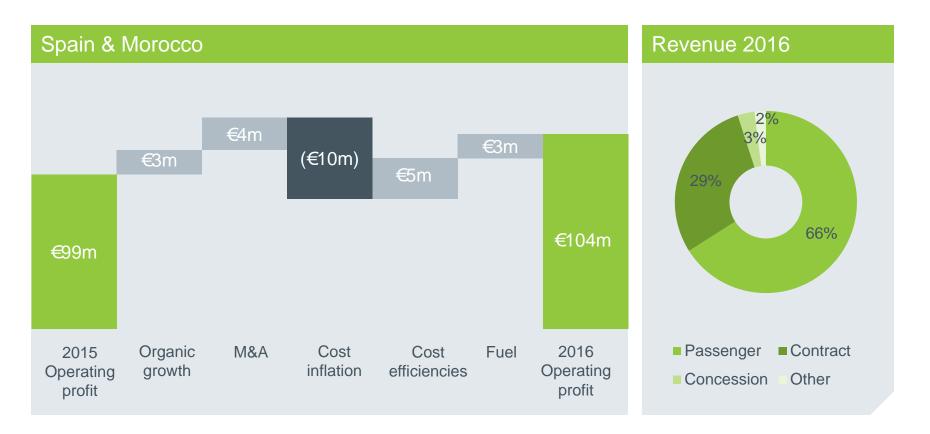
# **UK Coach**





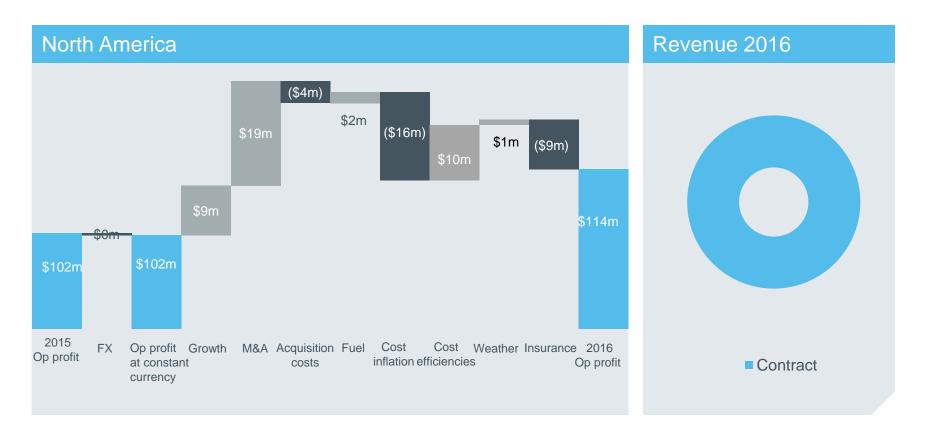
# Spain & Morocco – operating profit bridge





# North America – operating profit bridge





# Risk management Fuel risk largely fixed until 2018



### **Fuel Hedging**

	2017	2018	2019
% hedged*	100%	89%	50%
Price per litre	42.6p	33p	33р

- o Future year on year savings locked in (2016: 45.4p)
- o Contracted revenue policy:
  - o Extend cover for a minimum of 2 years
  - o Longer hedging considered, subject to market liquidity & contract life
- o Commercial revenue policy:
  - o Minimum 15 months cover provides a buffer for retail fare increases

<sup>\*</sup> Of addressable volume (c225 million litres) in 2017 & 2018; c.200m in 2019

# Risk management

# Triennial actuarial valuations in progress

Pensions £m (IAS19) Assets 754 679 680 692 679 677 606 636 Liabilities\* Asset ceiling Surplus 2014 (12) (13) 2016 (15) <mark>(13)</mark> 2015 (30)(88) \*Liabilities net of Member share 2013 Surplus /(Deficit) Surplus /(Deficit) Profit /(charge) Profit /(charge) £m 31 Dec 2016 31 Dec 2015 FY 2016 FY 2015 **UK Bus** (128.5)(60.4)(3.4)(3.8)PLC 44.5 34.9 (0.2)

- Currently in negotiations with Trustees of each scheme
- Anticipate overall level of contribution to remain c.£10m

# Pipeline of opportunities remains exciting



	North America	German Rail	International	
Target market	\$25bn Transit, <i>c</i> .1/3 outsourced \$24bn School Bus <i>c</i> .1/3 outsourced Contracts \$5-100m 3-5 year life	€10bn annual revenues in regional rail market DB main operator Pro-competition €20-100m each	Selected geography Bus, coach & rail Liberalisation trend New public transport models	
Revenue risk	Contracted/ Some risk	Gross cost/ Net cost mix	Mix	
Attractiveness*: Revenue growth Margin Capital req'd ROCE	Transit School Bus H H L M L H H M	L L L H	H L L H	
Active pipeline	<b>\$750m+ total revenue in live bid processes</b> Transit wins + School Bus wins	€3.3bn total revenue for 4 contracts	£60m total annual revenue in live bid processes	

